

# ATLANTIC CAPITAL SERVICE OFFERINGS

## CORPORATE FINANCE

Investment Banking  
Increasing market valuation  
Due Diligence  
Financial Analysis  
Valuations  
Consolidation  
Business Modeling  
Restructuring  
Joint Ventures  
Investment Appraisals  
Annual Reports  
Advisory Services

## MERGERS & ACQUISITIONS

Acquisitions  
(screening & execution)  
Divestitures  
Mergers  
Joint Ventures  
Restructurings  
Shareholder relationships  
Recapitalizations  
Initial Public Offerings  
Integration  
Spin offs  
Exchange Offers  
Leverage Buyouts  
Unsolicited bids  
Takeover Defenses  
Competitor Watch  
Real Estate Sales and Purchases  
Advisory Services

## STRATEGY

New Business Models  
Designing Strategy  
Strategy implementation  
Measuring performances  
Controlling  
Turnaround  
Competitive Advantage  
Make Buy Sell Decisions  
Scenarios

## REGIONAL CAPABILITIES

Europe - USA - Asia

## BUSINESS DEVELOPMENT

Marketing Research  
New Product Development  
Field study  
Marketing Surveys  
Customer behavior  
Pricing  
Product Positioning  
Competitors watch  
Reorganizations  
Accelerating Development  
Industrial Performances  
Operational Audit  
Post acquisition integration  
Benchmarking  
Industrial segment analysis  
Project Management  
Outsourcing